נפש Nefesh
בנפש B'Nefesh

TWENTY YEARS OF ALIYAH FROM NORTH AMERICA

A fundraising pitch for prospective donors

Meet Rachel

BEFORE ALIYAH

A pediatric nurse from Toronto. She had two questions, and they kept her up at night: **would she be able to work as a nurse in Israel, and would her kids find the right school and community?**

TWO YEARS LATER

She works at a hospital in Be’er Sheva. Her kids speak Hebrew, and she calls *3680 when a form stumps her.



Rachel’s story and portrait are illustrative

WHAT FAMILIES ASK FIRST

Rachel’s questions are the ones I heard most.

“Will I find work, and will my license count?”

Career and employment prospects

“Where will my kids fit in, and which school is right?”

Finding the right community and school

From my time as an Aliyah Advisor at Nefesh B’Nefesh: these were the top concerns potential olim brought to us. Every gift on the next pages answers one of them.

QUESTION 1

“Will I find work?”

- **EMPLOYMENT**
  A job board, a Facebook group and LinkedIn, plus help with resumes and converting professional licenses.
- **ADVOCACY**
  Our staff works with government bodies to streamline professional licensing and cut bureaucracy.
- **MEDEX**
  Pre-approved medical licensing before arrival, so doctors and nurses like Rachel can start sooner, and help ease Israel’s doctor shortage.
- **JOB FAIRS**
  Municipality partnerships, from job fairs to community events.



For Rachel: her nursing license, sorted before she landed.

QUESTION 2

“Where will my kids fit in?”

- **COMMUNITY**
  An online community guide and Facebook group, with contacts for municipal and volunteer Oleh coordinators.
- **EDUCATION**
  A school database on our website, and a community coordinator who helps with enrollment.
- **BEYOND THE CENTER**
  Partnerships with KKL-JNF encourage Aliyah to communities outside the center, like Be’er Sheva.



For Rachel’s kids: a school in Be’er Sheva, and Hebrew within two years.

AFTER THE FLIGHT

The questions don’t stop at landing.

- **ULPAN AND CAFE OLEH**
  Learning the language is key to a successful Aliyah.
- **THE *3680 HOTLINE**
  Olim can call to speak with an advisor right away.
- **NBN ALIYAH CAMPUS**
  Events for every age and stage of life.
- **PAPERWORK**
  Help gathering every document needed for Jewish Agency approval.



LONE SOLDIERS

One day, every office a lone soldier needs.

At Yom Siddurim, lone soldiers meet the Ministry of Interior, the licensing bureau, municipalities, National Insurance, the Ministry of Aliyah and Integration, foreign embassies and the Ministry of Education, all in one place.

Guidance before, during and after service, through the Lone Soldiers Program with FIDF.



WHY NOW

Twenty years, and the biggest wave in decades.

75,000+ people have made Aliyah with Nefesh B'Nefesh since 2002

4,478 North American olim in 2021, the most since 1973

90% of olim who come with us stay at least three years

WITH OUR PARTNERS

THE JEWISH AGENCY FOR ISRAEL
הסוכנות היהודית לארץ ישראל
Securing the Jewish Future for Generations

קק"ל
קרן קיימת לישראל
K K L - J N F

משרד העלייה והקליטה
Ministry of Aliyah and Integration

Sources: JNS and JTA (2022); retention rate from press reports

WHERE YOUR GIFT GOES

Answer a family’s first questions.

PREPARE

Work and school: the two questions Rachel asked first.

SETTLE

Hebrew, and someone to call when a form gets confusing.

SERVE

For the young olim who come alone to serve.

$180

One family’s pre-Aliyah job and school consultation

$360

A family’s first months of ulpan and advisor support

$1,800

A year of guidance for one lone soldier

Amounts are illustrative



Let’s talk

The next Rachel is asking her questions right now. Let’s find the right way for you to help answer them.

Yaaqov Lamb

EMAIL
yaaqovlamb@gmail.com

PHONE
+972 54-627-1209

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